

Becoming a Duke of Ed Employer

The Duke of Edinburgh's International Award in Australia (the Award) equips young people for life and work. The Award empowers young Australians age 14 to 24 to explore their potential, regardless of their background or circumstance.

By creating opportunities for young people to develop skills, get physically active, give service and experience adventure, the Award can play a critical role in their development outside the classroom. It also allows their achievement to be consistently recognised worldwide, giving young people unique international accreditation of their experiences.

Why be a Duke of Ed Employer?

The Award enables young people to develop practical skills, behaviors and attitudes that are recognised and valued by employers globally. In Australia, the program is also delivered by many organisations as a tool for staff development, including Holden and Clipsal.

In conjunction with the Duke of Ed International Foundation, a new campaign, Award Holders at Work highlights the valuable employability skills young people develop through the Award. We are calling for more employers to get involved in recognising, supporting and endorsing the program. Your recognition and involvement also assists you as an employer with talent/staff recruitment, talent retention, performance management, and employee engagement.

How you can get involved:

Recognise

On your recruitment page (website) or on your recruitment application form, ask the question, "Have you completed The Duke of Edinburgh's International Award?" and if so, "What Level(s)" There is no further promise of positive screening other than giving the Award positive recognition.

Recruit

Target Awardees for recruitment or for internships. We can assist by promoting employers that provide Awardees with increased employability or employment opportunities.

Support

Fund young people to complete the Award, especially those from disadvantaged or high need background. You can become a **Supporter** (\$2,000pa), an Award Ambassador (\$25,000 or \$5,000pa) or a **Charter for Business** member (\$50,000 or \$10,000 pa)



The Award Program

Each young person who takes part in the Award learns a new skill, improves their physical and mental wellbeing, volunteers in their community and goes on an adventure. All participants are supported by a network of adult Award Leaders, Assessors, Supervisors and mentors.

The key elements of the Award are:

- AGE: Open to all between the ages of **14 to 24**.
- THREE LEVELS: **Bronze, Silver and Gold**, each Level becomes progressively more challenging.
- FOUR SECTIONS: **Physical Recreation, Skill, Service, Adventurous Journey**, plus Residential Project (Gold Level only).
- KEY REQUIREMENTS: Achieving an Award recognises individual goal setting and self-improvement through weekly effort, persistence and achievement. Supervised by an Award Leader and Activity Assessors/mentors.

What makes a Duke of Ed Awardee stand out for employees?

Through this challenging journey of self-discovery, our participants:

- Are equipped and empowered to achieve their personal best
- Gain and strengthen team work and problem solving
- Learn to take responsibility for their goals and choices
- Become actively engaged within their immediate community
- Make a real difference to society through their positive contributions
- Learn to persevere and overcome barriers to success
- Learn important skills for life and work
- Increase their career opportunities



A longstanding global network

The Duke of Edinburgh's International Award is delivered in more than 143 countries and territories, with millions of young people having completed an Award.

The Duke of Ed in Australia

Our Reach

Today, the Award in Australia engages over 37,000 young people and 60,000 adult volunteers annually. The Award is available online and is run in cities, rural and remote areas, through Government and Independent schools, universities, Indigenous communities, new refugee support programs, prisons and youth detention centres, as well as through community organisations, such as Surf Life Saving, disability groups and other youth programs.

Our details

- Established in 1962, after being first introduced in Australia in 1959.
- Over 700,000 participants have completed their Award in Australia within the past 50 years.
- The Award operates in over 1,100 schools, youth organisations, community groups, correctional services, employers and Government departments.

www.dukeofed.com.au

The Founder: **HRH Prince Philip**, Duke of Edinburgh, KGKT
Chair, International Council: **HRH Prince Edward**, Earl of Wessex KG GCVO
Australia - National Chair: Hon Shane Stone AC PGDKQC
CEO: Peter Kaye AM