

## Strategic & Operational Planning

Most successful businesses have a clear corporate strategy. The strategy is framed with reference to the operational environment and identifies key imperatives. Functional areas identify deliverables and create safety business plans to support delivery of the corporate strategy.

### Why is strategic safety planning so important?

A strategic safety plan provides visibility to the business and to key stakeholders on how safety is aligned to support the business objectives. Effective management of safety delivers these strategic imperatives to any business:

- Reduces operational risk and losses
- Decreases costs and contributes to improved profitability
- Increases operating efficiencies and productivity
- Facilitates regulatory compliance
- Maintains (or creates) a positive reputation and integrity in the marketplace and with key stakeholders.

### Why Use Safety Action?

We recognise that organisations must be responsive to a dynamic, changing environment and have a clear understanding of how that environment is changing. Plans need to be responsive to current and forecast conditions.

The Safety Action team have personal experience and expertise in effective strategic and operational planning.

### Services available

- Executive briefings on how to prepare strategic and operational safety plans
- Facilitation of strategic and operational planning for safety within your business
- Independent review of existing strategic and operational safety plans

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